## maconda news

# The smart weigh forward

maconda supports the family holding Adeleon in its acquisition of weighing specialist multiweigh

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Adeleon has acquired multiweigh, a leading manufacturer of high-precision multihead weighers and specialised packaging solutions, including for the food industry. maconda, the Colognebased consultancy specialising in niche markets in numerous sectors, supported Adeleon with a focused commercial due diligence (CDD). The analysis placed particular emphasis on multiweigh's market outlook and competitive positioning.

multiweigh specialises in complex weighing technology that is tailored to customer requirements. The company handles the engineering, construction, programming, and installation of multihead weighers for customer-specific products – all under one roof. As part of the CDD, maconda analysed multiweigh's product range, its fields of application, and the customer groups addressed, along with their underlying markets. These are primarily in the food industry with numerous areas of application, from frozen foods and confectionery to pet food. An excellent match for maconda, as it combined extensive experience in mechanical and plant engineering with in-depth knowledge of the food markets. Adeleon's feedback reflected this, expressing strong appreciation for the successful collaboration.

As always, maconda's consultants, experienced in niche markets, drew on a broad range of sources, which were carefully compared, weighted, and evaluated. This highlighted once again the strength of maconda's highly analytical approach, as special markets often lack reliable data. Relevant trade magazines and industry blogs, information from associations and a wide range of information on customers, competitors and suppliers were reviewed. For comparison purposes and, above all, to obtain up-to-date insights, numerous interviews were conducted with market participants and other experts.

### **About multiweigh**

Founded in 2001, multiweigh specialises in innovative weighing technologies and operates globally. The company develops and sells precise and reliable multihead combination weighers, which are mainly used in the food industry. The models range from 10 to - uniquely worldwide - 48 heads plus 48 memory containers. A distinctive strength of multiweigh is the combination of maximum precision with a technology concept focused on simplicity and user-friendliness. Additionally, the company stands out with exceptional detail-orientation: software, control electronics and hardware are all developed at its site in Wetzlar.



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#### **About Adeleon**

Adeleon is a prime example of a thriving family business in which management, capital and family ties are closely intertwined. This synergy has been the cornerstone of its economic success for almost 80 years. At the heart of the company are three families who, since its founding in 1946, have shaped the corporate culture with their values. More than 600 employees across a total of 10 subsidiaries at various locations throughout Europe contribute to this success.

### maconda – extensive expertise also in mechanical engineering and automation technology

The maconda team is continuously expanding its expertise in mechanical and plant engineering as well as automation technology. Its mandates cover a wide range of industries, often niche, but also "large" markets. Areas of focus range from traditional woodworking to fully automated CNC machining of precious and hard metals. These include specialised packaging machines, special machinery in the automotive supply industry, and resellers of machine components and electronic parts.

Extensive industry experience: CNC machining | digital printing | woodworking | high-precision machines | food processing machines | packaging machines | e-mobility | refrigeration and air conditioning technology | plastics processing | sensor technology | control and regulation technology I and much more

#### **About maconda**

For more than 20 years, maconda has been providing support for company takeovers, performance optimisation and restructuring. With over 800 consulting and implementation projects and more than 450 transaction-related mandates, maconda has extensive experience in providing pragmatic support for even the most challenging projects. Its clients include medium-sized companies, divisions of large companies as well as international private equity investors and family offices.

maconda sector expertise: manufacturing industry | future technologies & software | B2B services (incl. business process outsourcing) | B2C services | consumer goods | food | clothing & textiles | retail & e-commerce | packaging | healthcare & medtech

maconda core topics: Transaction consulting | Business model development | Performance management

